



STANDARDS FOR USE

Last Updated December 11, 2024

A. DEFINITIONS

1. Evidence Based: Supported by: 1) Thorough literature review, 2) Adequate unbiased data, 3) Scientifically tested experimentation, 4) Substantial, inclusive, and unbiased testimonials or reviews.
2. Natural: Existing in or caused by nature; not made or caused by humankind (Oxford Languages).
3. Posts: Content of any sort that is listed on our website. This includes professional profiles, events, products, resources, etc.
4. Pseudoscience: A system of theories, assumptions, and methods erroneously regarded as scientific (Merriam-Webster). This includes practices derived from magic, mysticism, occultism, sorcery, thaumaturgy, wizardry, flawed experiments, bad data, etc.
5. Wholistic: Multiple parts that are interconnected (Oxford Languages). This includes physical, mental, spiritual, relational, and financial health.



B. GENERAL STANDARDS

1. All posts shall be evidence-based, particularly, but not limited to, events, training, and resources.
 - a. Events that are solely for entertainment and/or relational health purposes are exempt from the evidence-based standards.
2. No post shall include pseudoscience.
3. All posts shall include content that adheres to basic quality expectations. This includes but is not limited to, pictures that are clear and in focus, proper spelling and grammar, accurate information, and overall professionalism.
4. All posts should be in the best interest of the community.
5. Actions that may be taken if standards are not met include, but are not limited to:
 - a. Posts will be removed and the poster will be notified.
 - b. Poster will receive an official warning.
 - c. Poster's privileges to post may be removed, and refund may not be given.
 - d. Poster's profile may be removed, and refund may not be given.
6. Outcomes Excellence's image as a trustworthy and reputable solution and resource for improved health outcomes shall be prioritized when engaging with stakeholders, including the community.
7. Outcomes Excellence's intellectual property rights, including but not limited to copyrights, trademarks, and patents shall be upheld.
8. At no point should any entity or person use the logo for published work or the sale of products unless permission is granted in writing by Outcome's Excellence's CEO.

By posting on this site you agree to abide by and align with our standards, terms, and policies.